

Virtual Fair Parent

Each school will need to supply a **prerecorded 20 minute video** for the virtual fair. It can feature admission led info session, facts introduction, campus tour, or a mix. We recommend having a Chinese student or teacher to translate. Parents love stories and student feedback. Remember who your audience is for the event.

All videos must be sent to siyu.chen@findingschool.org **3 business days** prior to your scheduled event. Make sure you include steps for individuals to contact you. Please share an email address that we can share following the event.

Suggestions for Info session

- Location, airports (direct flights) and nearby big cities, safety of nearby communities
- Signature programs which make the school unique
- Matriculation (Overall and Chinese students specific, for more than one year, college counselling support)
- Academic (AP/honor/advanced/IB, STEM/STEAM, awards etc.)
- Strong sports/arts, related resources (faculty and program)
- Support for international students (dorm, service, distant learning, arrangements during pandemic, communication with parents)
- Students to share experience

Spots to cover if it is a campus tour

- Classroom (STEAM)
- Cafeteria and food
- Dorm and schedule
- Library/study hall
- Facility for the signature programs, or unique equipment

We recommend schools to complete all SMP upgrades on the FindingSchool site prior to the event, and use your own leads to share the event within your community.

Your video will be broadcasted in the FS community, on FS live streaming page (link will be shared later) and stored on your section of the FS site for a year.